

**GOOD\***  
DISTILLATIONS

Weekender  
WHEAT **Wheat** WHISKY



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A light and approachable expression that opens with soft vanilla and oak on the nose, introduces gentle notes of toast, breadcrumbs, and a hint of spice on the palate, and finishes smoothly with a hint of honey

...

-The Tasting Alliance

- **AWARD-WINNING:** 2025 Silver Medal Winner World Tasting Competition.
- **ADVENTURE-READY:** Our portable, earth-friendly bottle is lightweight and shatterproof, making it extremely easy to toss into a backpack or duffel bag for your next adventure.
- **TASTY:** Our Wheat Whisky is produced to be wonderfully mellow and easy-sipping, accessible to all palates. It's made in small batches and aged over four years in toasted and charred American white oak barrels.
- **FUN** Our brand is cheeky, irreverent, and unexpected, and is branded to be the anti-whisky whisky.
- **NOTICEABLE:** Our colorful label evokes GOOD times outdoors, and is filled with little easter eggs for perceptive eyes. It stands out among the sea of dull whisky labels on the shelf.
- **WIDE BRAND REACH:** Our brand extends beyond the spirits aisle; we connect with adventure-minded souls to provide community, stories, experiences, and wares.
- **ENVIRONMENTALLY FRIENDLY:** Our bottle's carbon footprint is 6x smaller than glass, weighs 5x less than glass and is made from 100% recycled paper board. Paper is the easiest and most recycled material on the planet.

**TASTING NOTES:**

Cream, Vanilla, Coconut Macaroon, Dried Cherry

**NOSE:**

Balanced aroma profile of creamy vanilla, fruit, and oak.

**MASH BILL 95% WHEAT WHISKY:**

Wheat: 95%

Barley Malt: 5%



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\* **Make Every Adventure Good**

